



# BABA GHULAM SHAH BADSHAH UNIVERSITY RAJOURI (J&K)

Result Notification No. 420 of 2024

Dated: - 04-10-2024

It is notified for information of all the concerned that the Scholar whose details are given below has been declared qualified for the award of Degree of Doctor of Philosophy in Management Studies of this University.

Name/Parentage	Tawseef Ahmad Parray S/o Gh Ahmad Parray
Registration No.	BGSBU/16/1631-MBA
Date of Registration	17-07-2021
Date of Submission of Ph.D Thesis	23-01-2024
Date of Ph.D Viva-Voce	20-08-2024
Subject	Management Studies
Title of the Thesis	"A Study of Brand Image and Brand Loyalty in the Service Sector : A Case of Health and Higher Educational Institutes of J&K (UT)."
Name of the Supervisor	Dr. Parvez Abdulla, Assistant Professor, School of Management Studies, BGSB University Rajouri.

Sd/-  
Controller of Examinations

Errors & Omissions accepted.  
Baba Ghulam Shah Badshah University  
Rajouri – 185234

No. BGSBU/Ph.D/CoE/24/3727-3731

Dated: 04-10-2024

**Copy To:-**

1. Associate Dean, Academic Affairs
2. Registrar
3. Associate Dean, School of Management Studies
4. Controller of Examinations
5. Library Incharge
6. Head, Department of Management Studies
7. Supervisor of the candidate; Dr. Parvez Abdulla, Assistant Professor, School of Management Studies.
8. Vice-Chancellor's Secretariat, for Kind Information of Hon'ble Vice-Chancellor.
9. I/c University Website
10. Mr. Tawseef Ahmad Parray.
11. Office Copy

  
Deputy Controller of Examinations

